

# Local Value Add For Your Business

*Or simply put, what can we do for you and how?*



## WE GET YOUR LINKS HIGH IN GOOGLE

Let's face it. It's all about you, and so it should be, so our aim is to get *your* links and logo on *our* site pages that we optimise to get your links up in the rankings and in front of your local customers



## HOW DO WE DO THIS?

It's all a matter of longevity, skills, knowing what you want, understanding optimisation tools, relevancy and rank influencer services and being local!



## WHAT ARE OUR RELEVANCY POINTS?

Being around over 15 years having built an excellent reputation for valuable and relevant content and holding Google domain authority



## HOW WE SHOW VALUE

By affordably ranking your links in Google for relevant keywords for your business and driving your local customers to your door online



## COMPARE THE STATS

We all know the first page of Google results receives over 95% of all search traffic, organic search drives over ten times more website traffic than organic social media and the first result on a Google SERP has a 28.5% click-through rate. By the time you get to the 10th result, the CTR has fallen to 2.5% - ideally you want to be in the top 5 or at least on page one!

